

CHORUS



Our values/

Made in Italy

Selezioniamo le migliori materie prime e, secondo canoni estetici e funzionali, le trasformiamo in prodotti che interpretano con creatività il gusto italiano. Utilizziamo in uguale misura passione e tecnologia, cura del dettaglio e precisione, chimica e cultura, estetica e attenzione all'ambiente. Per noi Made in Italy è racchiudere tutto questo in ogni singolo prodotto.

Made in Italy

We pick the very best raw materials and we follow aesthetics and functional criteria to turn them into products embodying Italian taste and excellence. We sharply combine passion and technology, creativity and accuracy, science and culture, and environmental friendliness. To all of us, Made in Italy means gathering these features into every single product.

Greenthinking

Recuperiamo il 100% dell'acqua, autoproduciamo il 65% dell'energia, differenziamo il 98% dei rifiuti. Siamo stati i primi del settore ceramico a ottenere la certificazione PEF e tra i primi a guadagnarci l'EPD, la FDES e la HPDC. La maggior parte dei nostri prodotti è compatibile con lo standard LEED - Leadership in Energy and Environmental Design. Questo per noi è Greenthinking: un promessa molto seria, un impegno quotidiano.

Greenthinking

We recycle 100% of our water, produce 65% of our energy, separate 98% of our waste. We were the first company in the ceramic industry to obtain PEF certification and were among the first to earn the EPD, the FDES, and the HPDC certifications. The majority of our products comply with the LEED - Leadership in Energy and Environmental Design - standard. Greenthinking implies a solemn promise, an everyday commitment.

GRES PORCELLANATO
PORCELAIN STONEWARE

Effetto pietra
Stone effect

CHORUS



ISPIRAZIONE/ INSPIRATION



Note nordiche

Il tempo è il migliore progettista. Scorre, scalfisce e stratifica. Disegna i lineamenti delle pietre, fa giochi grafici sapienti, rielaborati per le superfici di Chorus. L'identità della collezione è marcata da tre rocce, le cui tracce restituiscono echi e voci di paesaggi diversi, una sinfonia estetica inconsueta. Un viaggio tra cime e scogliere del nord diventa paesaggio urbano o domestico.

Nordic notes

Time is the best designer. As it flows, it scrapes and stratifies; it shapes the stone and originates the strong, rough patterns which we've revised to create new surfaces. Three rocks mark Chorus's personality with their natural charm. Echoes and voices of contrasting landscapes play an impressive aesthetic symphony. A journey among northern peaks and cliffs turns into an urban or homely landscape.

INDOOR

120x278 6 mm
120x120 9 mm
30x120 9 mm
75x75 9 mm
37,5x75 9 mm
60x60 9 mm
30x60 9 mm
9,7x60 9 mm

OUTDOOR

60x120 K2 20 mm
60x60 K2 20 mm
30x60 K2 20 mm

11
FORMATI/
SIZES

3
SPESSORI/
THICKNESSES

Formati e spessori

Chorus si sviluppa in 8 formati, quadrati e rettangolari - dall'ampiezza del 120x120 cm alla finezza del listello 9,7x60 cm. La serie familiarizza con ambienti all'avanguardia o dal sapore tradizionale. Lo spessore in 20 millimetri permette di impreziosire gli spazi esterni con la stessa solidità delle pietre.

Sizes and thickness

Chorus comes in 8 squared and rectangular sizes, ranging from the impactful 120x120cm slabs to the finer 9,7x60cm strips. This series fits flawlessly into cutting-edge environments as well as traditional locations. The 20mm thickness aims to provide outdoor spaces with the same durability of stone used for interiors.



5 COLORI/ COLORS

3 SUPERFICI/ SURFACES

Colori e superfici

Le 5 miscele di colore in 3 finiture permettono di legare Chorus a progetti di carattere molto diverso. I toni della serie esaltano la varietà delle pietre calcaree: l'alternanza e combinazione di punti, venature e striature spiccano su fondi scuri e si amalgamano a cromie chiare, fanno di Chorus un prodotto tecnologico e artistico insieme.

Surfaces and colors

Chorus has 5 compounds in 3 finishes allowing the series to fulfill different projects. The palette emphasizes the variety of limestone-like surfaces. Patterns made of accents, veins, and streaks make a perfect contrast to dark backgrounds and an ideal match to light layers. That's what makes Chorus a technological yet artistic product.



tobacco





30x120 (12"x48") -
WHITE 120x120 (48"x48")

chorus tobacco

30x120 (12"x48")



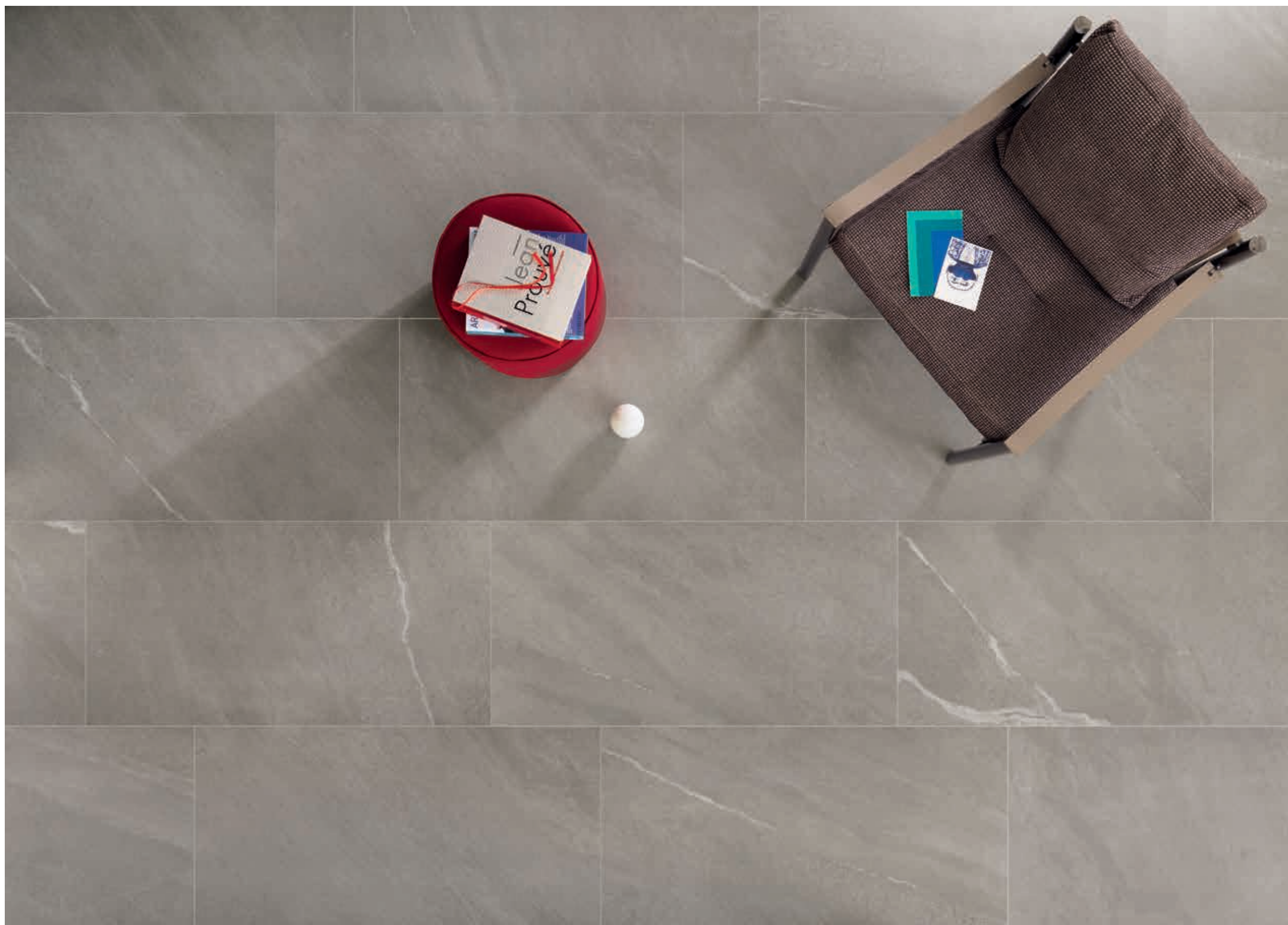
chorus tobacco

silver



chorus silver

60x120 (24"x48")



chorus silver

60x120 (24"x48")



chorus silver

30x120 (12"x48")

beige



chorus beige



120x120 (48"x48")

chorus beige



60x120 (24"x48") - 120x120 (48"x48")



120x120 (48"x48")

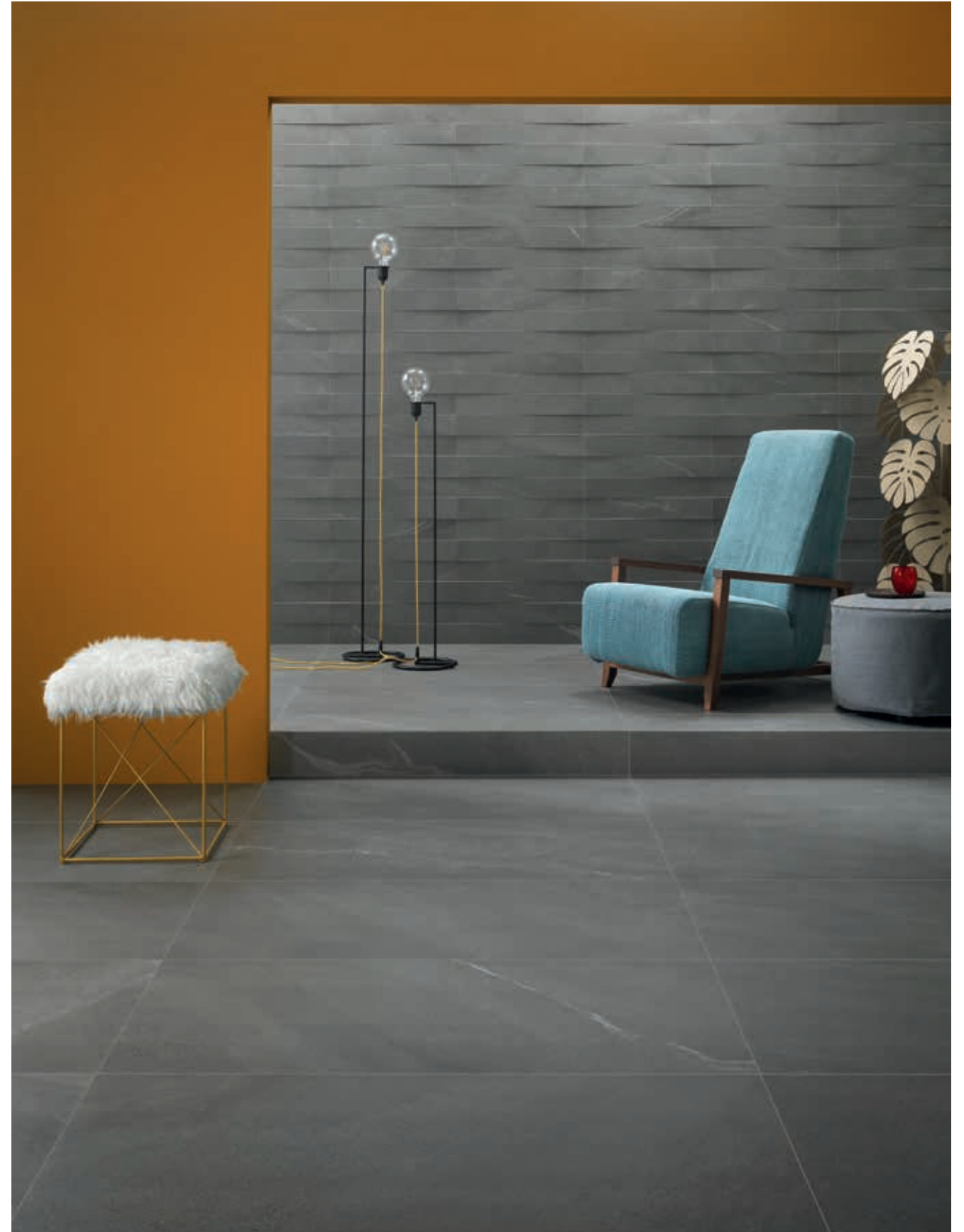
chorus beige

60x60 (24"x24") K2 20 mm - 30x60 (12"x24")



chorus beige

grey



60x120 (24"x48")

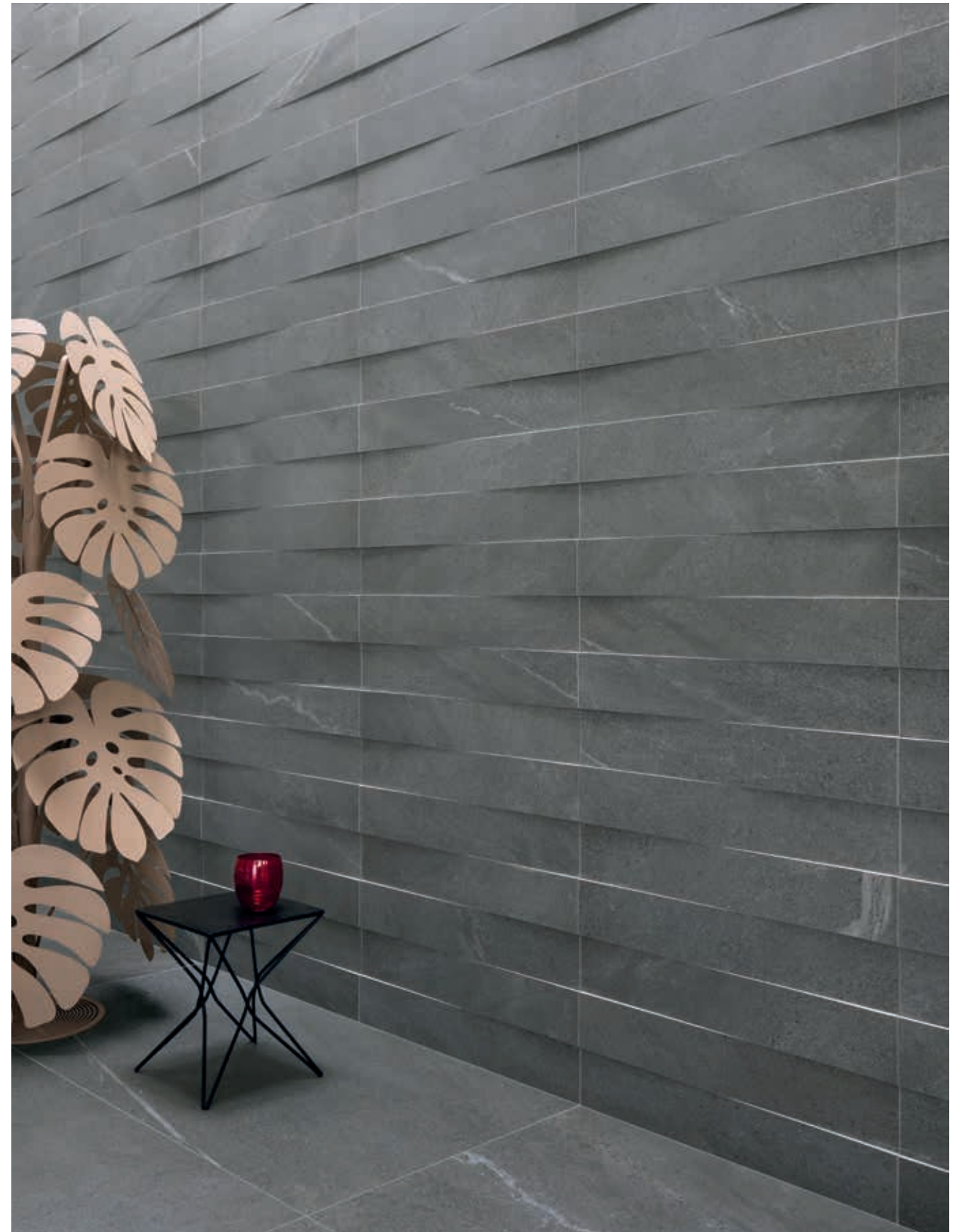


chorus grey



60x120 (24"x48")

60x120 (24"x48") -
LISTELLO UP 9,7x60 (3^{7/8}"x24")



chorus grey

white



chorus white



75x75 (30"x30")

chorus white

75x75 (30"x30")



chorus white

CHORUS

SPECIFICHE TECNICHE/ TECHNICAL FEATURES

GRES PORCELLANATO TUTTA MASSA UGL
FULL-BODY PORCELAIN UGL

SPESSORI
THICKNESS

9 mm (120x120 - 60x120 - 30x120 - 75x75 - 37,5x75 -
60x60 - 30x60 - 9,7x60)
20mm K2 (60x120 K2 - 60x60 K2 - 30x60 K2)

STONALIZZAZIONE
SHADING



CLASSIFICAZIONE ANTISDRUCCIOLO
ASSESSMENT OF SLIP RESISTANCE

DIN 51130 R9 - R10 - R11

DIN 51097 A - A+B - A+B+C

COF Conforme/ *Compliant*

DCOF Conforme/ *Compliant*

PENDULUM + 36 PTV 96 60x120 - 60x60 - 30x60

GRES PORCELLANATO / PORCELAIN STONEWARE



INATTACCABILE DA ACIDI /
NOT ATTACKED BY ACIDS



RESISTENTE A GELO E SHOCK TERMICI /
RESISTANT TO FROST AND SUDDEN THERMAL CHANGES



100% ACQUE REFLUE RECUPERATE /
100% RECOVERED WASTE WATER



**ENERGIA AUTO-PRODOTTA DA
FOTOVOLTAICO /**
ENERGY SELF-PRODUCED BY PV PLANT



FACILMENTE PULIBILE /
EASY TO CLEAN




RESISTENTE A SFORZI ED ABRASIONI /
RESISTANT TO STRESSES AND ABRASION

*500 Kg/cm² di pressatura meccanica e cottura a 1.250°C /
500 kg/cm² of mechanical pressing and firing at 1250°C*



**98% RIFIUTI AVVIATI A
RACCOLTA DIFFERENZIATA /**
98% WASTE SENT TO SEPARATE COLLECTION



*** + 5.000.000 L = 3.000.000** 
**ACQUE DI PROCESSO DA ALTRI
STABILIMENTI /**
PROCESS WATER FROM OTHER FACTORIES



ANTIDRUCCIOLO /
ANTI-SLIP

*per ambienti bagnati e outdoor /
for outdoor and wet environments*




STABILE CROMATICAMENTE /
CHROMATICALLY FAST

*inalterabile da agenti atmosferici e smog /
unchanged by weather agents and smog*



100% PALLET FAO /
100% FAO PALLETS



*** 18.408 t = 570** 

**MATERIE PRIME NON ESTRATTE
GRAZIE AL RECUPERO DI SCARTI /**
*NON-EXTRACTED RAW MATERIALS THANKS TO THE
RECOVERY OF SCRAPS*



NON REAGISCE AL FUOCO /
DOES NOT REACT TO FIRE

*non emette fumi in caso di incendio /
does not release fumes in case of fire*




ASSORBIMENTO H₂O NULLO /
NULL H₂O ABSORPTION



100% SCARTI CRUDI RECUPERATI /
100% RECOVERED RAW SCRAPS



*** + 24.000 MWh/year = 185.000** 
**84% ENERGIA AUTO PRODOTTA DA IMPIANTI
DI COGENERAZIONE /**
84% ENERGY SELF-PRODUCED BY COGENERATION PLANTS

TOBACCO



SILVER



BEIGE



GREY



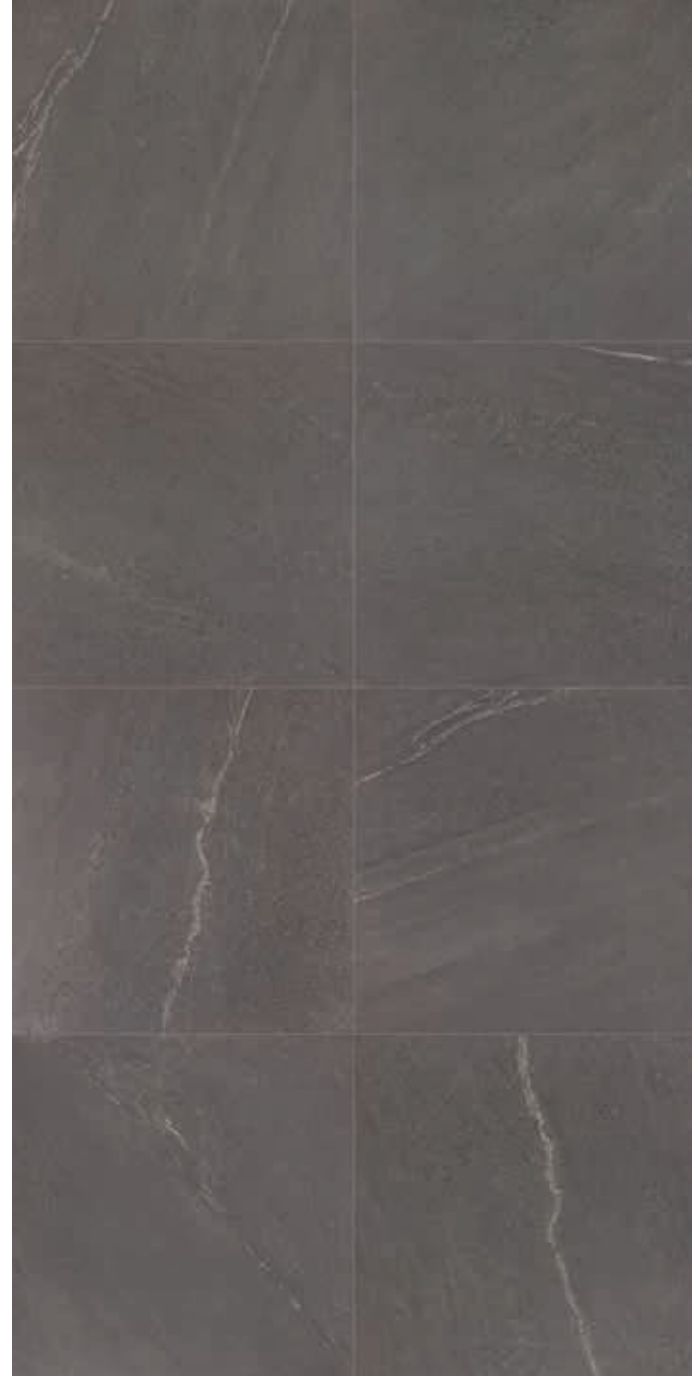
WHITE



specs & tech

V2
STONALIZZAZIONE/
SHADING

TOBACCO **V2**



SILVER **V2**



BEIGE **V2**



specs & tech

V2

STONALIZZAZIONE/
SHADING

GREY V2



WHITE V2

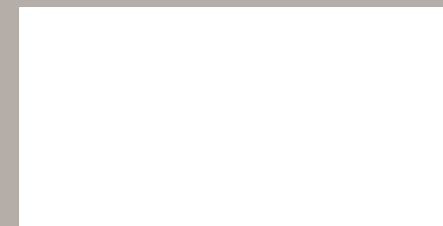


11

FORMATI/
SIZES



● 120x120 (48"x48") RT 9 mm



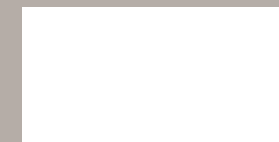
● ■ ▲ 60x120 (24"x48") RT 9 mm
▲ 60x120 (24"x48") RT ≡ K2 20 mm



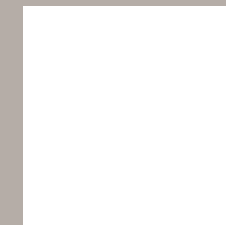
● 30x120 (12"x48") RT 9 mm



● 75x75 (30"x30") RT 9 mm



● 37,5x75 (15"x30") RT 9 mm



● ■ ▲ 60x60 (24"x24") RT 9 mm
▲ 60x60 (24"x24") RT ≡ K2 20 mm



● ■ ▲ 30x60 (12"x24") RT 9 mm
▲ 30x60 (12"x24") RT ≡ K2 20 mm



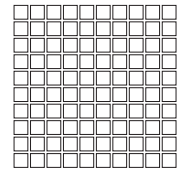
● 9,7x60 (3⁷/₈"x24") RT 9 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

specs & tech

2

DECORI/ DECORS



MOSAICO ● 30x30 (12"x12") RT 9 mm
(TESSERE: 2,8x2,8 - 11/8"x11/8")



CHORUS TOBACCO



CHORUS SILVER



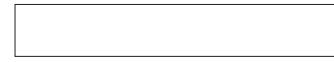
CHORUS BEIGE



CHORUS GREY



CHORUS WHITE



LISTELLO UP ● 9,7x60 (37/8"x24") RT 9 mm



CHORUS TOBACCO



CHORUS SILVER



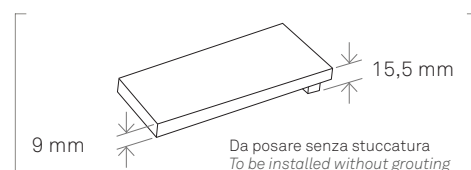
CHORUS BEIGE



CHORUS GREY

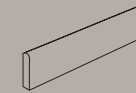


CHORUS WHITE

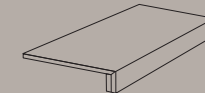


4

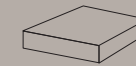
PEZZI SPECIALI/ TRIMS



BATTISCOPA
● 7,2x60 (2.8"x24") RT 9 mm
● 7,2x75 (2.8"x30") RT 9 mm



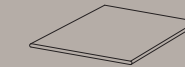
SCALINO INC.
●▲ 33x120 (13"x48") RT 9 mm
●▲ 33x60 (13"x24") RT 9 mm



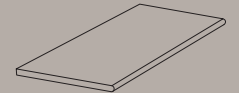
ANGOLARE INC.
●▲ 33x33 (13"x13") RT 9 mm

17

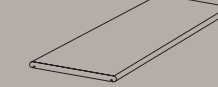
PEZZI SPECIALI K₂/ TRIMS K₂



ANGOLARE BORDO CON TORO
▲ 30x30 (12"x12") RT 20 mm



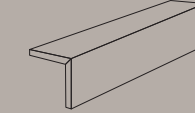
GRADINO BORDO CON TORO
▲ 60x120 (24"x48") RT 20 mm
▲ 30x120 (12"x48") RT 20 mm
▲ 30x60 (12"x24") RT 20 mm



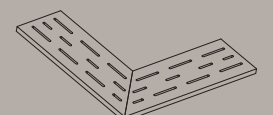
TOP
▲ 30x60 (12"x24") RT 20 mm



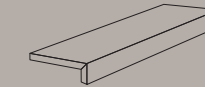
SCALINO INCOLLATO
▲ 33x60x5 (13"x24"x2") RT 20 mm



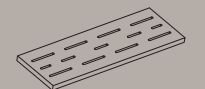
CORDOLO "L"
▲ 60x20x15 (24"x8"x6") RT 20 mm



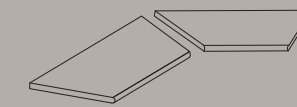
ANGOLARE GRIGLIA
▲ 60x15 (24"x6") RT 20 mm



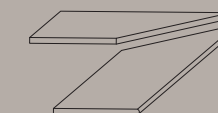
TERMINALE "L"
▲ 120x45x15 (48"x18"x6") RT 20 mm
▲ 60x20x5 (24"x8"x2") RT 20 mm



GRIGLIA
▲ 60x15 (24"x6") RT 20 mm



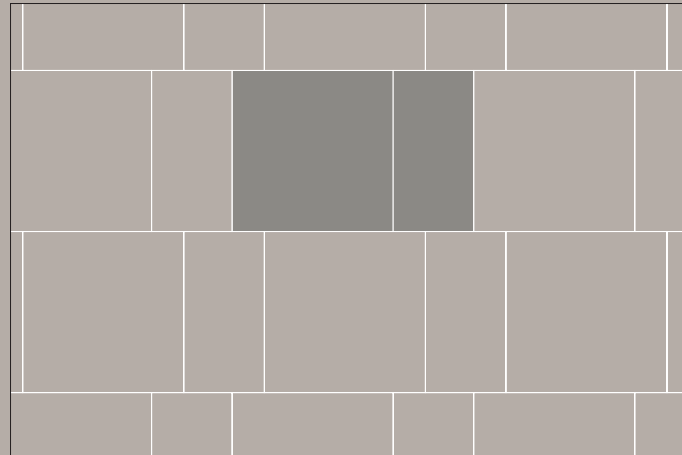
GRADINO ANGOLO INTERNO BORDO CON TORO
▲ 60x120 (24"x48") RT 20 mm
▲ 30x120 (12"x48") RT 20 mm
▲ 30x60 (12"x24") RT 20 mm



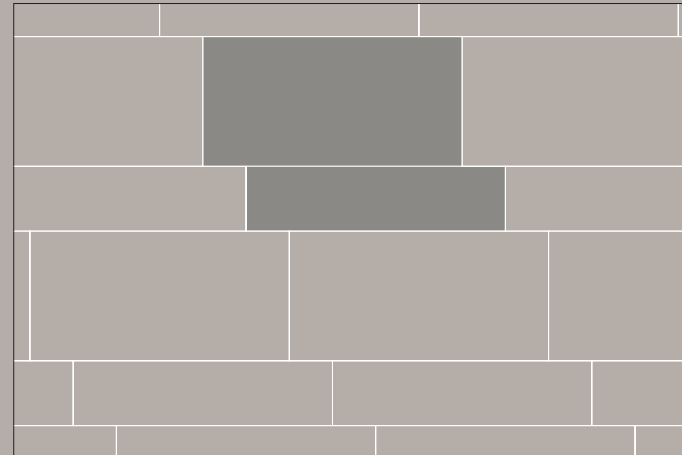
GRADINO ANGOLO ESTERNO BORDO CON TORO
▲ 60x120 (24"x48") RT 20 mm
▲ 30x120 (12"x48") RT 20 mm
▲ 30x60 (12"x24") RT 20 mm

● Natural R9 | ■ Grip R10 | ▲ Grip R11

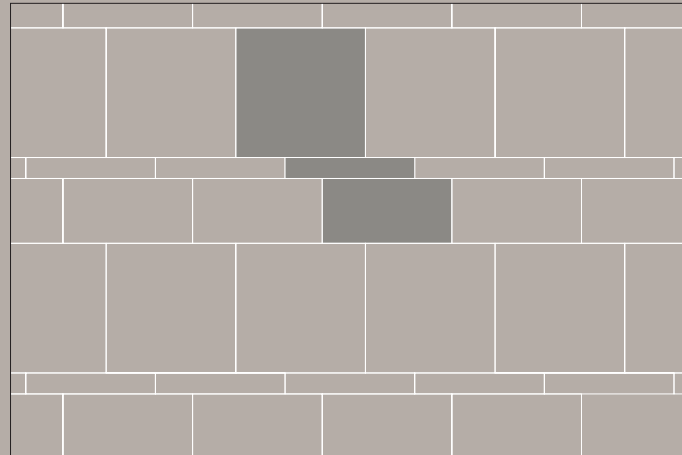
SCHEMI DI POSA/
LAYING SYSTEM



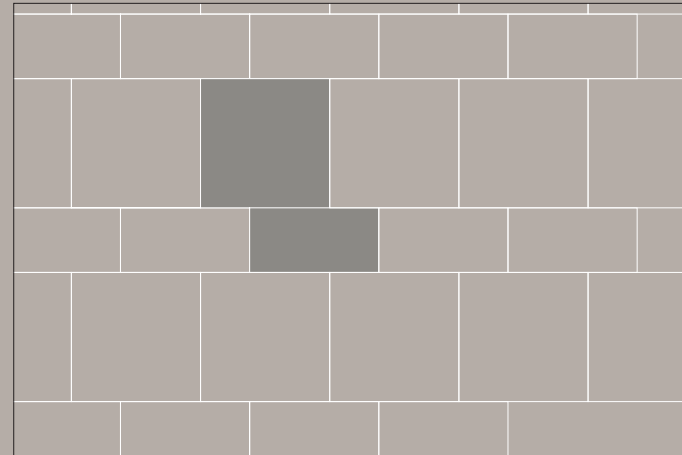
75x75 (30"x30") RT - 66,66%
37,5x75 (15"x30") RT - 33,33%



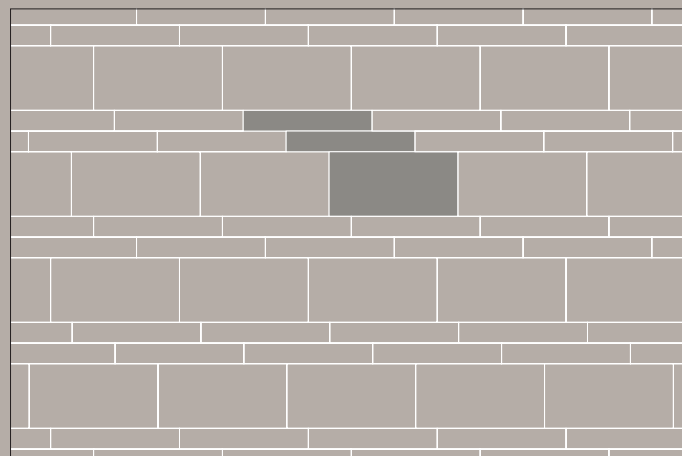
30x120 (12"x48") RT - 33,3%
60x120 (24"x48") RT - 66,6%



9,7x60 (4"x24") RT - 9,7% 60x60 (24"x24") RT - 60,2%
30x60 (12"x24") RT - 30,1%



30x60 (12"x24") RT - 33,3%
60x60 (8"x24") RT - 66,66%



9,7x60 (4"x24") RT - 40%
30x60 (12"x12") RT - 60%

Fuga minima consigliata per posa in interno 2mm, in esterno 4mm
Minimum suggested joint for indoor laying 2mm, for outdoor 4mm
Consigli di posa, pulizia e manutenzione al link keope.com
Consigli di posa, pulizia e manutenzione al link keope.com

3
FINITURE/
FINISHINGS



FORMATI / SIZES

	120x120 (119,5x119,5)* 48"x48"	60x120 24"x48"	30x120 12"x48"	75x75 30"x30"	37,5x75 15"x30"	60x60 24"x24"	30x60 12"x24"	9,7x60 3,9"x24"	60x120 24"x48"	60x60 24"x24"	30x60 12"x24"
working size	1194x1194	596x1195	397x1195	748x748	373x748	596x596	297x596	97x596	596x1195	596x596	297x596
	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT	RT
	9 mm	9 mm	9 mm	9 mm	9 mm	9 mm	9 mm	9 mm	K2 20 mm	K2 20 mm	K2 20 mm
CHORUS TOBACCO		●■▲	●	●	●	●■▲	●■▲	●			
CHORUS SILVER	●	●■▲	●	●	●	●■▲	●■▲	●	■	■	■
CHORUS BEIGE	●	●■▲	●	●	●	●■▲	●■▲	●	■	■	■
CHORUS GREY		●■▲	●	●	●	●■▲	●■▲	●			
CHORUS WHITE	●	●■▲	●	●	●	●■▲	●■▲	●	■	■	■

*Formato nominale / Nominal size

● Natural R9 | ■ Grip R10 | ▲ Grip R11

MISURE, PESI ED IMBALLI / SIZE, WEIGHT AND PACKAGING

FORMATO SIZE	SPESSORE THICKNESS	PZ/SCATOLA PIECES/BOX	MQ/SCATOLA SQM/BOX	KG/SCATOLA KG/BOX	MQ/PALLET SQM/PALLET	KG/PALLET KG/PALLET	SCATOLA/PALLET BOX/PALLET
120x120	9 mm	2	2,86	≈ 60,80	57,12	≈ 1.229,00	20
60x120	9 mm	2	1,44	≈ 27,56	50,40	≈ 977,60	35
30x120	9 mm	4	1,44	≈ 30,50	51,84	≈ 1.111,00	36
75x75	9 mm	2	1,13	≈ 26,00	47,25	≈ 1.105,00	42
37,5x75	9 mm	4	1,13	≈ 25,94	27,00	≈ 635,56	24
60x60	9 mm	3	1,08	≈ 25,00	43,20	≈ 1.013,00	40
30x60	9 mm	7	1,26	≈ 27,76	50,40	≈ 1.123,40	40
9,7x60	9 mm	10	0,58	≈ 12,75	34,92	≈ 778,00	60
60x120 K2	20 mm	1	0,72	≈ 33,75	25,20	≈ 1.194,25	35
60x60 K2	20 mm	2	0,72	≈ 32,02	21,60	≈ 973,60	30
30x60 K2	20 mm	3	0,54	≈ 24,67	21,60	≈ 999,80	40

INFORMAZIONI TECNICHE / TECHNICAL FEATURES

INFORMAZIONI TECNICHE TECHNICAL FEATURES	NORMA NORM EN 14411 - ISO 13006	REQUISITI PRESCRITTI REQUIRED VALUES	VALORI VALUES
 DIMENSIONI RETTIFICATO SIZES RECTIFIED	UNI EN ISO 10545-2	lunghezza-larghezza / length-width ±0,3% (±1,0 mm max) spessore / thickness ±5,0% (±0,5 mm max) ortogonalità / rectangularity ±0,3% (±1,5 mm max) rettilinearità / straightness ±0,3% (±0,8 mm max) planarità / flatness ±0,4% (±1,8 mm max) qualità superficie / surface quality ≥95%	CONFORME COMPLIANT
 ASSORBIMENTO ACQUA WATER ABSORPTION	UNI EN ISO 10545-3	≤0,5%	≤0,1%
 RESISTENZA A ROTTURA BREAKING STRENGTH	UNI EN ISO 10545-4	R≥35 N/mm² S≥700 N (<7,5 mm) S≥1300 N (≥7,5 mm)	6 mm - 9 mm CONFORME COMPLIANT K2 20 mm R≥45 N/mm² S≥10000 N
 RES. ABRASIONE PROFONDA (UGL - Matt) DEEP ABRASION RESISTANCE (UGL - Matt)	UNI EN ISO 10545-6	≤175 mm³	≤150 mm³
 RESISTENZA SHOCK TERMICI THERMAL SHOCK RESISTANCE	UNI EN ISO 10545-9	resistenza / resistant	CONFORME COMPLIANT
 RESISTENZA AL GELO FROST RESISTANCE	UNI EN ISO 10545-12	resistenza / resistant	CONFORME COMPLIANT
 RESISTENZA CHIMICA CHEMICAL RESISTANCE	UNI EN ISO 10545-13	resistenza / resistant	CONFORME COMPLIANT
 RESISTENZA ALLE MACCHIE RESISTANCE TO STAINS	UNI EN ISO 10545-14	pulibile / cleanable	CONFORME COMPLIANT
	DIN 51130	R	prodotto / product R A+B+C >0,40 >0,42
	DIN 51097	A+B+C	120x120 - 60x120 - 30x120 - 75x75 - 37,5 x 75 - 60x60 - 30x60 - 9,7x60 R9 A CONFORME COMPLIANT
 CLASSIFICAZIONE ALTISDRUCCIOLO ASSESSMENT OF SLIP RESISTANCE	B.C.R.A. (COF)	>0,40 bagnato / wet	60x120 - 60x60 - 30x60 R10 A+B CONFORME COMPLIANT
	ANSI A137.1 2012 (DCOF)	>0,42 bagnato / wet	60x120 K2 - 60x60 K2 - 30x60 K2 R11 A+B+C CONFORME COMPLIANT
	Pendulum Test Value PTV 96 (R10)	> 36	60x120 - 60x60 - 30x60

Piastrelle pressate a secco - Conforme alla norma EN 14411 e ISO 13006 appendice G gruppo B1-a con E ≤0,5%
Dry pressed tiles - Compliant with standards EN 14411 and ISO 13006 annex G group B1-a with E ≤0,5%



HEADQUARTER via statale 467, 21
42013 Casalgrande (RE) - Italy
FACTORY via canale, 67
42013 Casalgrande (RE) - Italy
WAREHOUSE via dell'industria, 1
42013 Casalgrande (RE) - Italy

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IT_

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